



LAKE WINNIPEG FOUNDATION

Staff



Marlo Campbell; Communications Director

Background: Journalism, sales, management, creative writing.

Skills: Communicating with diverse groups of people, storytelling, translating complex ideas, relationship building, talking to strangers.

Personal connection to Lake Winnipeg: "I was first introduced to cabin life on the east side of the lake in the late 90s. To me, Lake Winnipeg is synonymous with family fun: beach days, waterskiing, drinks on the deck, Yahtzee games - and 20 people sharing one bathroom."



Julie DePauw; Program Coordinator, Agricultural Water Stewardship

Background: Bachelor of Environmental Science with a focus on water resources and soil science; experience working both in academia and government on watershed landscape dynamics and best management practices research within agro-ecosystems.

Skills: Scientific project management; field work experience; rural perspectives on watershed management; collaboration with a wide range of communities and groups

Favourite thing to do on/around Lake Winnipeg: "I absolutely love to kayak on the lake, along with everything else that camping entails - reading by the beach and s'mores by the campfire!"



Émilie Ferguson; Program Coordinator, Education

Background: Bachelor of Environmental Science (Honours, Co-op); experience coordinating and facilitating environmental education programs and learning opportunities for students (K-12, post-secondary) and the general public; whole-ecosystem freshwater research

Skills: Leadership, field work and research experience, outdoor recreation, bilingual

Favourite thing to do on/around Lake Winnipeg: "As an outdoor enthusiast, I love being on the water and exploring new areas. Lake Winnipeg is huge! There are so many beautiful places that can respectfully be explored along her shores and tributaries."



Michelle Jordan; Finance & Office Administrator

Background: Originally from the Philippines; bachelor's degree in Commerce with a major in Management; accounting training from Red River College; more than a decade of experience in finance and administrative management, human resources and payroll; kids' Sunday School teacher

Skills: Organizational management, analyzing and reconciling accounts, a team player and good listener

Favourite thing to do on/around Lake Winnipeg: "Sitting in front of the bonfire, watching my kids enjoying marshmallows and telling stories."



Alexis Kanu; Executive Director

Background: A PhD in Environmental Science from the University of Manitoba; experience working with diverse organizations in the non-profit and community development sectors; life-long lake lover.

Skills: Government relations, strategic planning, organizational development, proposal writing, community outreach.

Favourite thing to do on/around Lake Winnipeg: "I love exploring new hiking trails with my kids, and spending time with family and friends at the beach."



Chelsea Lobson; Programs Director

Background: M.Sc. from the University of Manitoba; experience in freshwater ecology and working on large collaborative projects.

Skills: Communicating scientific results to a wide range of audiences, project co-ordination, engaging youth through science.

Personal connection to Lake Winnipeg: "Growing up, my grandparents had a cottage in Matlock. We would spend our days at Ralph Beach where I loved swimming, building sand castles and walking to the Salamonina Channel."



Meghan Mills; Community-Based Monitoring Volunteer Coordinator (Term)

Background: Environmental Studies (Hons.), currently pursuing a Master's of Natural Resource Management. Experience in ecosystem management, natural resource governance.

Skills: Community engagement, field experience, dedicated teamwork.

Personal connection to Lake Winnipeg: "My family has had a cabin in the Lake Winnipeg watershed since 1968. To this day, there is no where else I would rather be than on the lake."



Madison Yogis; Communications Assistant

Background: B.A. (Hons) in Organizational Psychology; previously worked in London, England as a Public Relations & Events Coordinator for a large architectural firm.

Skills: Organization, community engagement, social media management, event coordination.

Personal connection to Lake Winnipeg: "I spent nearly every single weekend of my childhood going to Grand Beach. My siblings and I would love to play in the sunshine, run up and down the sand dunes, and snorkel in the water."