



LAKE
WINNIPEG
FOUNDATION

Giving Tuesday 2015



Make a difference on Dec. 1 - take part in Giving Tuesday and help protect our lake!

Occurring on the first Tuesday after the U.S. Thanksgiving holiday - immediately after the sales frenzy of Black Friday and Cyber Monday - Giving Tuesday is a day to celebrate and support charities.

We've set ourselves an ambitious goal: raise \$2,000 in 24 hours. We've also created a special [online donation page](#) that makes giving even easier.

In the week leading up to Dec. 1, we'll be using our [website](#), along with our [Facebook](#), [Twitter](#) and [Instagram](#) accounts, to celebrate people who are helping make a healthy Lake Winnipeg possible by giving to LWF. Each of them has chosen to give in a different way. Together, they share a passion for our great lake and a commitment to being part of a solution. We hope their stories will inspire you to get involved, too.

What's your reason to give?

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