



LAKE
WINNIPEG
FOUNDATION

Turn \$10 into \$30 with a new crowdfunding campaign!

News

LWF

September 3, 2014

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"Just as ripples spread out when a single pebble is dropped into water, the actions of individuals can have far-reaching effects." – Dalai Lama

The Lake Winnipeg Foundation is excited to announce our participation in Small Change Fund's [National Freshwater Fund](#) campaign!

[Small Change Fund](#) is a Canadian organization that connects small grants to big change. Since December 2009, it has harnessed the collective power of small gifts from individual donors to raise over half a million dollars for grassroots initiatives and provide over 167 micro-grants from coast to coast to coast.

Starting today, LWF has the opportunity to benefit from this new style of philanthropy – and we need your help to do it!

For the next eight weeks, Small Change Fund will match every donation on its crowdfunding platform for the National Freshwater Fund projects two to one – that means if you donate \$10, Small Change Fund will match it with a \$20 donation!

Our National Freshwater Fund campaign goal is to raise \$2,500 to purchase a much-needed shared drive for LWF's office.

In today's increasingly digital world, the right technology is vital to running an efficient, effective organization. LWF staff need to be able to share information with one another in real time, wherever we are in the watershed – and because we believe in leading by example when it comes to environmental stewardship, we're always looking to use as little paper as possible.

Shared file access will enable us to use our limited time and resources efficiently as we work to translate science into solutions. It will mean less time printing reports and more time creating meaningful change.

This campaign is an opportunity to significantly leverage the impact of your donation to LWF – even if you can only give a few dollars.

Remember: you must donate to LWF through the [Small Change Fund site](#) to have your donations go towards this matching fund.

Be the pebble that starts the ripple. Click [here](#) to donate now!

Tags:

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